



IMPORTANCE OF OUR CREWS

At Trust Roofing, our crews are one of the most important parts of our company. We believe the people who install the roofs are just as important as the people who manage and sell the jobs. That's why we have our own trained crews, not random subs.

Our company started with Tommy and Robin Scherer putting on roofs themselves. One at a time, the right way. With care about every nail, every shingle, and making every customer happy. That same care is how we work to do things today.

What Makes Our Crews Special:

Most roofing companies place too much focus on sales. We aim to focus on what really matters, the roof install itself. We care about how it's installed, who installs it, and how the job is done from start to finish.





Here's what makes our crews different:

1. **We Train Our Teams:** Our crews get real training so they know how to do the job right, stay safe, and keep learning.
2. **We Pay Well:** We give top pay based on production and make sure our crews always have steady work.
3. **We Supply the Right Equipment:** Our crews get high-quality tools and equipment to make their jobs easier and safer.
4. **We Keep Jobs Safe and Organized:** We plan our jobs well so the team can work smoothly and safely every day.
5. **We Stick Together:** Our crews are part of the Trust Roofing family. We treat them with respect and help them grow.



What We Expect From Our Crews:

Be Professional: Be kind, respectful, and act in a way that represents the company and you personally well

Follow the Plan: Follow our training videos, follow safety rules, and do the job the right way.

Talk to the Team: Let the manager know if something goes wrong or if you need help.

Take Pride in Your Work
Do every job like it's your own house.

Work Safe
Always wear safety gear and help keep each other safe on the roof.



In Closing:

At Trust Roofing, **our crews are the reason we succeed.** Other companies may chase fast sales, we focus on building strong roofs and happy customers.

When our crews do great work, everybody wins.

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